**Part 1 — Activity 1: Understanding the entity**

**Objective:**

* Use internal and external resources that are available to you to gain an understanding of the entity.

**Time:** 5 minutes

**Instructions:**

Each team will be assigned a client. As a team, you will document the following information for your respective entity:

* Company overview
* Key personnel
* Strengths, weaknesses, opportunities and threats (SWOT Analysis)
* Major products and services
* Top competitors

Once completed, each team will present their findings with the class.

**NOTE:** Please cite the source where you obtained the information from.

**EY Client List:**

* Intel Corporation
* Oracle Corporation
* Toshiba Corporation
* FedEx Corporation
* Apple Inc.

**Company overview**

**Key personnel**

**SWOT analysis**

**Major products and services**

**Top competitors**